Structural Concepts®
DELIVERING FRESH. ALWAYS.™

REAL-TIME PRICING FOR ARM OPERATORS

DIGITAL PRICE TAGS

WHAT ARE DIGITAL PRICE TAGS?

Designed exclusively for the **Autonomous Retail Merchandiser (ARM),** Digital Price Tags are modern e-ink displays that simplify product and pricing management, helping operators improve accuracy, efficiency, and the customer experience. They replace traditional paper labels, providing a dynamic and efficient solution for your shelves.



- Display real-time product and price information
- Product information remains accurate, clear, and automatically updated across your entire store network.
- Linked deposits show as "+ Deposit" followed by the deposit item name (e.g., + Can Deposit); the deposit amount is not included in the tag price
- Battery-powered with a lifespan of up to 10 years
- Integrated exclusively with ARM and KioskWare to deliver real-time pricing and product updates directly at the shelf edge.

HOW IT WORKS

Base Station

The central hub that wirelessly connects all digital price tags to your system for seamless communication.

Digital Price Tags

Wireless e-ink displays on each shelf present clear, up-to-date product information directly to customers.

Automatic Updates

Prices and product information refresh instantly, eliminating manual updates and ensuring accuracy across all locations.

UNLOCKING RETAIL EXCELLENCE

Accuracy Assured
Consistent pricing reduces errors and customer confusion.

Cost & Time Savings
Automate updates and reduce labor spent on manual price changes.

Sustainable Operations
Eliminate paper waste and reduce printing requirements.

Scalable Growth
Designed to support everything from single locations to multi-store operations.

Enhanced Customer Trust
Clear, reliable pricing creates a better shopping experience.

KEY REQUIREMENTS

One Base Station per Unit

Each kiosk, Scan & Go, or store section needs one base station, as long as all tags are within 40 ft. The station connects via Ethernet (PoE) and is managed directly through KioskWare on the kiosk.

Tag & Product Setup in KioskWare

Tags (12-character ID or barcode) are added and linked to shelf slots or products directly in KioskWare on the kiosk. Product name or price changes update automatically on the tags.

Synced Product Data

All product information (name, price, and can deposit if applicable) must exist and be kept up to date in the Admin Portal. Changes sync automatically to the kiosk and tags in real time.



THE EMPOWERED CUSTOMER JOURNEY

Clear Pricing
Customer sees a clear, accurate price on the digital tag.

Confident Choice
Chooses a product with full confidence in the displayed information.

Seamless Purchase
Purchase completed with no confusion or price discrepancies.

Instant Updates
Any price change updates instantly on all shelves, maintaining consistency.

This optimized flow reduces friction and enhances the overall shopping experience.

READY TO TRANSFORM YOUR RETAIL EXPERIENCE?

Future-Proof Your Retail Operations

- A smarter, faster, and greener way to manage your shelves and operations.
- Increase efficiency, transparency, and customer satisfaction simultaneously.
- The future-proof solution for the demands of modern retail environments.

LEARN MORE
structuralconcepts.com/arm

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