

Structural Concepts®

DELIVERING FRESH. ALWAYS.™

An All-in-One Solution for Optimizing Meat and Seafood Displays



 **Atmosphere™**

The new **Atmosphere™** Refrigerated Service Merchandiser, a **high-capacity, low-maintenance** display case, was specifically created to **elevate the raw meat and seafood presentation while preserving their natural elements.**



A turnkey solution with clear up-front requirements that enable a streamlined, one-time setup backed by a full factory warranty, Atmosphere™ eliminates on-site modifications that can compromise product integrity, delay time to revenue, and complicate warranty accountability.



Visually Appealing to Shoppers, While Ensuring the Quality of the Fresh Food Inside

While other merchandisers include the traditional gravity coil design that obstructs product visibility and limits shelving, Structural Concepts places a design focus on prioritizing maximum capacity in smaller or limited areas where store floor space is a premium.



24'
Linear Space



8'

With its space-saving, three-tier format, Atmosphere™ fits 24 linear feet of product into just eight feet of floor space, while other units require 12 feet to do the same.

To keep downtime low and performance high, Atmosphere™ is engineered to require **95% less maintenance** than alternative systems, with an easy wipe-down design that requires no disassembly.



LEARN MORE

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